



*Vision Statement: "To be a World-Class Downtown Center"*

*Mission Statement: The mission of the DDA is to stimulate & sustain Economic Development in Downtown Fort Lauderdale by facilitating commercial, office, residential, transportation, cultural & government uses that result in a strong, viable and inclusive center.*

## **DOWNTOWN DEVELOPMENT AUTHORITY REGULAR MEETING AGENDA**

**Thursday, December 8, 2016 at 8:30 a.m.  
BROWARD CENTER FOR THE PERFORMING ARTS  
EINSTEIN ROOM**

### **I. ROLL CALL**

### **II. CONSENT AGENDA**

**THE FOLLOWING ITEMS WILL BE ENACTED BY ONE MOTION.  
TO DISCUSS AN ITEM, IT MUST BE REMOVED FROM THE CONSENT AGENDA.**

- C-1 Approval of the Minutes and Follow-ups from the November 10, 2016 DDA Board Meeting and the November 17th Workshop

### **III. REGULAR AGENDA**

- **R-1 TMA Update, Robyn Chiarelli**  
Goal 2-Continue collaboration between the Public, Private & Governmental Sectors
- **R-2 Greater Fort Lauderdale Alliance Update, David Coddington**  
Goal 2-Continue collaboration between the Public, Private & Governmental Sectors
- **R-3 Riverwalk Update, Genia Ellis**  
Goal 2-Continue collaboration between the Public, Private & Governmental Sectors
- **R-4 Ambassador Program**  
Goal 6-Increase connectivity & safety between uses, districts and people
- **R-5 The Wave Streetcar**  
Goal 1-Expand Transit Options
- **R-6 Committee Updates**
  - 1) **Administration-Chair: Denny O'Shea**
  - 2) **Financial Sustainability-Chair: Jim Ellis**
  - 3) **Development Initiatives-Chair: Jim Ellis**
  - 4) **Mobility & Open Space-Chair: Alan Hooper**
  - 5) **PR & Marketing-Chair: Tim Petrillo**
- **R-7 2017 DDA Calendar of Board Meetings**

### **IV. DIRECTOR'S REPORT**

- D-1 News Articles

### **V. OTHER BUSINESS**

- *Background Material Enclosed*